



## PROJECT EVALUATION (verkefnamat)

Project name	
Applicant	
Date	

### **Part I – Cultural criteria**

		<b>Points</b>
1	Storyline, screenplay, central theme of the film is based on events that are a part of Icelandic or European culture, history, mythology, religion.	0-2 points
	Evaluation notes:	
2	Film is based on a character or personality from Icelandic or European culture, history, society or religion	0-2 points
	Evaluation notes:	
3	Storyline of the film is connected with an Icelandic or European setting, place, location, architectural or cultural setting.	0-2 points
	Evaluation notes:	
4	Storyline, script, central theme of the film is based on a literary work or adapted from another artistic discipline (fine arts, music, etc.) of cultural importance.	0-2 points
	Evaluation notes:	
5	Storyline, script, central theme of the film focuses on current cultural, sociological, political themes in Icelandic or European society.	0-2 points
	Evaluation notes:	
6	Film reflects important Icelandic or European value(s), such as cultural diversity, solidarity, equality, protection of minorities or human rights, tolerance, environmental protection, respect for cultural or family traditions, respect for nature and sustainable use of natural resources.	0-2 points
	Evaluation notes:	
7	Film focuses on Icelandic or European culture, identity or Icelandic or European customs and traditions	0-2 points
	Evaluation notes:	
8	Storyline, script, central theme of the film is based on current or historical events affecting Icelandic or European society.	0-2 points
	Evaluation notes:	
<b>Total for cultural criteria</b>		<b>16 points available. Minimum requirement 4 points</b>



## **Part II – Production criteria**

		<b>Points</b>
9	Film is a cinematographic work that contributes to the development of its genre	0-3 points
	Evaluation notes:	
10	Film is suited to increase the capacity of the filmmakers involved to undertake ambitious and demanding projects of cultural value.	0-4 points
	Evaluation notes:	
11	The filmmakers are Icelandic citizens or citizens of EEA member states Half a point is awarded for each point below but a maximum of 3 points.	0-3 points
	<ul style="list-style-type: none"> <li>i. director</li> <li>ii. producer / co-producer</li> <li>iii. DOP</li> <li>iv. assistant DOP</li> <li>v. script writer</li> <li>vi. lead actor / actress</li> <li>vii. supporting actor / actress</li> <li>viii. composer</li> <li>ix. production designer</li> <li>x. costume designer</li> <li>xi. editor</li> <li>xii. makeup artist</li> <li>xiii. head of production / line producer</li> <li>xv. postproduction or VFX supervisor</li> </ul>	
12	Final version of the film is in any language of the EEA.	0-4 points
	Evaluation notes:	
13	At least 51% of the crew (excluding those in Point 11) are citizens of EEA countries.	0-4 points
	Evaluation notes:	
14	Shooting takes place on locations or in studios in Iceland	0-4 points
	Evaluation notes:	
15	Production uses Icelandic service providers in Iceland.	0-4 points
	Evaluation notes:	
16	Post-production (including sound and visual post-production, laboratories, soundtrack recording, etc.) takes place in Iceland or the EEA.	0-4 points
	Evaluation notes:	
<b>Total points for production criteria</b>		<b>30 points available.</b>

The points for categories 14-16 shall be awarded based on to what extent the production fulfils each criterion. The Committee evaluates to what extent the shooting/service provision/post-production takes place in Iceland and adds to the permanent pool of skills and experience in the industry.



### **Part III – overview of requirements and points awarded**

The Project must score a minimum of 4 points from the Cultural Criteria, and receive a minimum of 23 points overall, out of a possible total of 46 points.

All point allocations shall be reviewed by the committee appointed in accordance with Art. 3 in Act no. 43/1999.

	Minimum requirement	Points awarded
<b>Points in cultural criteria</b>	4 points	
<b>Total points</b>	23 points out of a possible 46	